

ABOUT ME

I passionately explore the intersection between creative graphic design and branding.

I don't believe in a ceiling for growth and learning; I take the new skills I acquire to breathe life into each unique design I create.

While I wear many hats, my goal is simple - provide creative solutions for my clients that spark conversations.

CONTACT

ellesommerville.com

sommervilleelle@gmail.com

ACHIEVEMENTS

Winner of 2020 Davey Awards in Gold and Silver

Winner of 2020 Communicator awards in Excellence and Distinction

2nd Place winner in 2019 Beer & Branding Competition hosted by AIGA Charlotte

Art Director for a project awarded The David Teeuwen Student Journalism Award for a Large Newsroom at the Online News Association, published by the Huffington Post, and was a finalist for the SXSW Interactive Innovation Award for Student Innovation

EXPERIENCE

SENIOR DESIGNER FOR ST8MNT BRAND AGENCY

OCTOBER 2023 - PRESENT, NASHVILLE TN

- Maintained all responsibilities pertaining to Graphic Designer position
- Assist art and creative directors in leading projects with interns or designers as needed

GRAPHIC DESIGNER FOR ST8MNT BRAND AGENCY

OCTOBER 2021 - OCTOBER 2023, NASHVILLE TN

- Create and develop elaborate branding projects, spanning from naming to asset creation and everything in between
- Build social campaigns across platforms for multiple clients
- Collaborate with a team of designers, art directors, and creative directors to ensure the most successful project and end product

ART DIRECTOR FOR THE AGENCY MARKETING GROUP

MARCH 2020 - OCTOBER 2021, CHARLOTTE NC

- Maintained all responsibilities pertaining to Graphic Designer position
- Supervised and assisted projects and employees in the Social Media and Digital Design departments respectively
- Lead and taught a small team of designers to accomplish design tasks for clients as part of an internship program

GRAPHIC DESIGNER FOR THE AGENCY MARKETING GROUP

MAY 2018 - MARCH 2020, CHARLOTTE NC

- Expected to create both print and digital materials with a quick turnaround for a variety of platforms
- Created new, or maintained previous, brand standards for clients
- Strategized marketing efforts to best utilize the creative

EDUCATION

UNIVERSITY OF NORTH CAROLINA AT CHAPEL HILL

AUGUST 2015 - MAY 2018

Bachelor of Arts degree from the School of Media and Journalism Specialization in Editing and Graphic Design

Deans List all semesters, graduated with Highest Honors